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For immediate release

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Steve Blue, Scoggin Blue Arranged the Sale of the Comfort Inn & Suites, Clovis, NM

KANSAS CITY, Mo—Hotel Brokers International is pleased to announce Steve Blue, President of Scoggin Blue LLC, has negotiated the sale of the Comfort Inn & Suites of Clovis, New Mexico. Located off Highways 60, 70, and 84 at 201 Schepps Boulevard, the Comfort Inn & Suites is situated in close proximity to the airport and just minutes from Clovis Community College and the Hillcrest Park Zoo. The hotel was constructed in 2007 and is comprised of 66 guest rooms. The Buyer has plans to renovate the hotel extensively. Clovis sits on the edge of the Permian Basin and is the county seat of Curry County. Clovis stands at the gateway to the Land of Enchantment and serves as the retail and service hub for a trade area of 100,000 people in Eastern New Mexico and West Texas.



Steve Blue is the sole owner and qualifying broker of Scoggin Blue LLC – a New Mexico-based real estate brokerage company specializing exclusively in selling hospitality real estate since 1959. Steve has been in hotel/motel asset value assessments and direct marketing of hotel/motel properties since 1979. Prior to joining the firm, Steve received a Bachelor of Accountancy Degree from New Mexico State University in 1976, and subsequently managed several Texas-based hotels. Since 1979, he has personally generated direct sales in excess of \$200 million. Steve's strengths include asset value assessment, sales, management and operations. Scoggin Blue LLC may be accessed online at www.scogginblue.com.

Founded in 1959, Hotel Brokers International members lead the industry in hotel real estate sales. HBI hotel brokerage specialists have successfully negotiated more than 10,000 hotel real estate transactions and consistently account for the largest share of all select-service and economy hotel sales in the United States. The organization's database currently comprises more than 100 property listings and the HBI website attracts more than 55,000 monthly site visitors. Founder and host of the popular Hotel Investor's Marketplace Webcast, HBI also developed the Certified Hotel Broker professional designation program. In addition to hospitality real estate advisory services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings or to become a broker or affiliate member, visit www.hbihotels.com.