



Hotel Brokers International [hbihotels.com](http://hbihotels.com)

*For immediate release*

### **The Ehmer Group Arranges the Sale of the Sleep Inn Travelers Rest, South Carolina**

KANSAS CITY, Mo – January 15, 2016 – The Ehmer Group, a San Francisco-based member of Hotel Brokers International, announces the successful marketing and sale of the Sleep Inn located at 110 Hawkins Road in Travelers Rest, South Carolina. Travelers Rest is a gateway to beautiful mountains and home to many outdoor attractions. The Hotel will be converted to a Best Western. Richard Ehmer, President of The Ehmer Group, arranged the sale.

The Sleep Inn, a Choice Hotels branded property, is a 60-room, three-story interior corridor, limited service hotel sitting on a 1.7 acre lot with excellent visibility from Interstate 25. The Hotel has enjoyed increasing ADR and RevPAR over the past two years and is in good condition when compared to its market comp set. The Hotel is located just minutes from downtown Greenville and only 17 miles from the Greenville-Spartanburg International Airport.

"This hotel transaction presents the new owner with the opportunity to reposition this hotel in a market that has continued to grow over the past several years. Being so close to Greenville, the hotel and the area of Travelers Rest will no doubt benefit from this expanding economy. The Ehmer Group is honored to continue to serve our clients and watch as they grow, succeed and flourish in new markets," said Mr. Ehmer.



Richard C. Ehmer is President and Principal Broker of The Ehmer Group – a full-service hospitality real estate investment and consulting firm, located in San Francisco, California. The Ehmer Group offers a full range of hospitality advisory services and assists a broad range of clients with the acquisition and disposition of hospitality assets in the United States and abroad. The Ehmer Group works extensively with

key hospitality executives and principals to assist them with the marketing and sales of their assets, led by Mr. Ehmer, who has negotiated hundreds of successful transactions on behalf of his clients. The Ehmer Group represents the full spectrum of hospitality owners, including hospitality REITs, public hotel companies, gaming companies, insurance companies, hotel management companies, offshore investors, and multiple-to-single asset owners. Their experience covers resorts, full service hotels, boutique hotels, select service hotels, limited service hotels, casinos, development projects, and leasehold transactions. The firm also has expertise and experience with the negotiation of franchise agreements and hotel management contracts for their clients.

Founded in 1959, Hotel Brokers International members lead the industry in hotel real estate sales. HBI hotel brokerage specialists have successfully negotiated more than 10,000 hotel real estate transactions and consistently account for the largest share of all select-service and economy hotel sales in the United States. The organization's database currently comprises more than 100 property listings and the HBI website attracts more than 55,000 monthly site visitors. Founder and host of the popular Hotel Investor's Marketplace Webcast, HBI also developed the Certified Hotel Broker professional designation program. In addition to hospitality real estate advisory services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings or to become a broker or affiliate member, visit [www.hbihotels.com](http://www.hbihotels.com).

# # #

For more information contact:

Richard C. Ehmer, President  
The Ehmer Group  
Phone 415.225.5176  
[rehmer@ehmergroup.com](mailto:rehmer@ehmergroup.com)

Glenda J. Webb, Managing Director  
Hotel Brokers International  
Phone 816.505.4315  
[gwebb@hbihotels.com](mailto:gwebb@hbihotels.com)