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*For immediate release*

## **HBI Announces Webinar: Roles of the Owner, Controller and CFO in Data Security**

KANSAS CITY, Mo – August 25, 2015 – Hotel Brokers International will present a live webinar titled “Roles of the Owner, Controller and CFO in Data Security” on Thursday, September 24 at 2:00 p.m. EDT. Data breaches strike all industries, but for the hospitality industry the stakes are extremely high, and the financial impact to a company can be significant. The responsibilities of an owner, controller and CFO, now includes the safety of corporate data. The guest panel will explore how you can effectively work with IT to develop a risk management profile that protects your data and maintains your financial success.

The complimentary webinar is being offered through the HBI Hotel Investor’s Marketplace Webinar Series which is designed to connect active hotel investors, brokers, and industry service suppliers and present relevant topics to the current events in hotel real estate and hotel operations. The upcoming fourth quarter Marketplace Webinar will feature a data-rich presentation by Jeff Higley, vice president of digital media & communications for HotelNewsNow.com/STR/STR Global.

The September 24<sup>th</sup> webinar speaker panel includes: Moderator: H. Brandt Niehaus, CHB, President of Hotel Brokers International and President of Huff, Niehaus & Associates, Inc., a full-service hotel investment advisory firm. Brandt has over 30 years of experience in hospitality real estate sales and consulting. Panelists: Julie Eisenhauer, CPA, and shareholder at Clark Nuber, a CPA and consulting firm in Bellevue, Washington, where she provides audit, assurance and consulting services to privately owned companies and leads the hospitality industry practice area. Peter Henley, CPA, CITP, is Senior Director of IT at Clark Nuber where he is responsible for aligning IT with the firm’s strategic business plan and making Clark Nuber the most technologically advanced accounting firm in the Northwest.

Register to attend the live Webinar or to receive notice of the posted recording here:

<http://hbihotels.com/marketplace.php>

Marketplace Webcasts held earlier this year include: *The U.S. Economy and its Impact on the Lodging Business* presented by Mark Woodworth, President of PKF Hospitality Research and Edward P. Walsh, President of Alpine Realty Capital and *Hospitality Lending Report: 2015* presented

by Dennis Nessler, Editor at Large for Hotel Business, Mathew Crosswy, Principal of Stonehill Strategic Capital and Eddie Burkhart, Senior Vice President of BB&T. For those wanting to review information presented for these and other Marketplace events, the Webinars are recorded and made available for on-demand viewing at the HBI Website,

<http://www.hbihotels.com/marketplace/php>.

Founded in 1959, Hotel Brokers International members lead the industry in hotel real estate sales. HBI hotel brokerage specialists have successfully negotiated more than 10,000 hotel real estate transactions and consistently account for the largest share of all select-service and economy hotel sales in the United States. The organization's database currently comprises more than 100 property listings and the HBI website attracts more than 55,000 monthly site visitors. Founder and host of the popular Hotel Investor's Marketplace Webcast, HBI also developed the Certified Hotel Broker professional designation program. In addition to hospitality real estate advisory services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings or to become a broker or affiliate member, visit [www.hbihotels.com](http://www.hbihotels.com).

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For more information contact:

Glenda J. Webb, Managing Director  
Hotel Brokers International  
Phone 816.505.4315  
[gwebb@bihotels.com](mailto:gwebb@bihotels.com)