



Hotel Brokers International hbihotels.com



For immediate release

Ford C. Barton, Lodging Partners, Joins Hotel Brokers International

KANSAS CITY, Mo. – February 29, 2016 – Hotel Brokers International, the hospitality industry’s leading hotel real estate sales organization, announced today that Ford C. Barton has joined their network of experienced, successful hotel asset brokerage specialists. Mr. Barton, a 33-year veteran of the hospitality industry, serves as the Principal of Lodging Partners – a specialized hotel brokerage firm located in Charlotte, North Carolina.

Mr. Barton and Lodging Partners offer a range of hotel real estate services, including brokerage, valuation consulting, and strategic acquisition planning. Mr. Barton holds a Broker’s real estate license in North Carolina, South Carolina and Georgia and has acted on hundreds of hotel transactions. Lodging Partners serves a broad spectrum of clients, from single hotel owner-operators to large private equity groups and international hotel chains.

Prior to his role with Lodging Partners, Mr. Barton’s hospitality industry experience includes more than 24 years at the executive level with Marriott Hotels, Manor Care Hotels/Sunburst Hospitality, and Choice Hotels International. His experiences include hotel ownership, operations, development, and senior level real estate acquisition and disposition, asset management, and franchise development.

Mr. Barton’s new affiliation with Hotel Brokers International, combined with his proven track record in the industry, will reinforce Lodging Partners’ strong marketing presence in the industry, and will strengthen the HBI network’s reach into the Carolinas and Georgia. “This addition of Ford Barton and Lodging Partners to our network continues HBI’s long history of tapping the industry’s most experienced and knowledgeable brokerage talents to provide the hotel investment community confidence that they are working with a hotel real estate expert when they engage an HBI Broker,” said Tony DeGeorge, HBI Membership Liaison.



***Ford C. Barton, Principal
Lodging Partners***

Founded in 1959, Hotel Brokers International members lead the industry in hotel real estate sales. HBI hotel brokerage specialists have successfully negotiated nearly 10,500 hotel real estate transactions and consistently account for the largest share of all select-service and economy hotel sales in the United States. The organization's database currently comprises more than 100 property listings and the HBI website attracts more than 55,000 monthly site visitors. Founder and host of the popular Hotel Investor's Marketplace Webcast, HBI also developed the Certified Hotel Broker professional designation program. In addition to hospitality real estate advisory services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings or to become a broker or affiliate member, visit www.hbihotels.com.

#

For more information contact:

Ford C. Barton, Principal
Lodging Partners
Phone 704.341.8488
ford@lodging-partners.com

Glenda J. Webb, Managing Director
Hotel Brokers International
Phone 816.505.4315
gwebb@hbihotels.com