



Hotel Brokers International [hbihotels.com](http://hbihotels.com)

*For immediate release*

### **Lodging Partners Arranges Sale of Comfort Inn - Asheboro, North Carolina**

May 24, 2017 – Lodging Partners, LLC – a member of Hotel Brokers International – is pleased to announce it has arranged the sale of the Comfort Inn Asheboro, North Carolina. The 89-Unit, two-story Comfort Inn Asheboro is very well located along a highly trafficked corridor of I-74 & I-73 and near area businesses, the North Carolina Zoo, Seagrove Pottery and Victory Junction. The Hotel, which sold via the Ten-X.com platform, was acquired by a regional hotel investor. The new ownership group has plans to eventually reposition the property to a Country Inn & Suites.

Ford C. Barton, Principal, exclusively represented the seller, a locally-based group, on this transaction. "We have known and worked with the Seller over many years, and we're delighted to have structured a very successful exit for them with the sale of this asset," noted Ford Barton.

Lodging Partners is a specialized hotel brokerage and advisory firm focused on the sale of select service hospitality investment properties on behalf of institutional and private investors throughout the United States. Over the past 4 years, Lodging Partners has had an advisory role on 82 hotel assets that included 2 portfolio sales of extended stay hotels. The firm offers a range of hotel real estate services, including brokerage, valuation consulting, and strategic acquisition planning and has an unwavering commitment to client service.



Founded in 1959, Hotel Brokers International members lead the industry in hotel real estate sales. HBI hotel brokerage specialists have successfully negotiated nearly 10,500 hotel real estate transactions and consistently account for the largest share of all select-service and economy hotel sales in the United States. The organization's database currently comprises more than 100 property listings, primarily in the upper mid-

market to economy segments. This listing inventory can be found on the association's website found at [www.hbihotels.com](http://www.hbihotels.com). HBI is the founder and host of the popular Hotel Investor's Marketplace Webcast, HBI also developed the Certified Hotel Broker professional designation program. In addition to hospitality real estate advisory services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services.

# # #

For more information contact:

Ford C. Barton, Principal  
Lodging Partners, LLC  
Phone 704.341.8488  
[Ford@Lodging-Partners.com](mailto:Ford@Lodging-Partners.com)

Glenda J. Webb, Managing Director  
Hotel Brokers International  
Phone 816.505.4315  
[gwebb@hbihotels.com](mailto:gwebb@hbihotels.com)