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For immediate release

Westshore Oceanfront Motel, Lincoln City, Oregon sold by Crystal Investment Property, LLC.

Crystal Investment Property, LLC, a member of Hotel Brokers International, announced the successful sale of Westshore Oceanfront Motel, Lincoln City, Oregon. Crystal Investment Property, LLC, a licensed Oregon broker, exclusively represented the Seller in the sale. Joseph P. Kennedy, President of CIP, worked closely with the Seller and Buyer as well as lenders and other professionals, to negotiate a mutually acceptable sale. The final sale price was confidential.

The 20 key, 3 story property overlooking the beach provides guests private beach access in one of the most popular Oregon Coast destinations. The natural beauty and



drama of the Pacific Ocean coastline coupled with the ease of access and short driving time from population centers make the Westshore Oceanfront Motel a popular destination for Pacific Northwest recreational travelers.

Joseph Kennedy, President of Crystal Investment Property said, "There was a great deal of interest in this exceptional oceanfront property in the heart of popular Lincoln City. The Buyer is an experienced owner with a vision for re-positioning the property to suit the key demographic of the area, attracting a more upscale crowd from the Portland and Salem area. We look forward to the upgrades and improvements the new owner will undertake and wish the Seller the best as they move on to other endeavors."

Crystal Investment Property, a premiere hospitality investment advisory and brokerage company located in the Pacific Northwest, maintains the most cutting-edge technological, online and social media presence as well as a full range of traditional and web-based marketing reaching local, regional, national and international clientele. The firm's core services of hospitality asset acquisition/disposition are supported by innovative and creative solutions to maintain position as the most active and successful hotel broker in the region. Crystal Investment Property represents the full spectrum of hospitality real estate owners and their experience covers all hospitality assets types, including: full service hotels, boutique hotels, select service hotels, limited service hotels, as well as development projects, and leasehold transactions. Crystal Investment Property may be accessed online at www.crystalip.com.

Founded in 1959, Hotel Brokers International members lead the industry in hotel real estate sales. HBI hotel brokerage specialists have successfully negotiated more than 10,000 hotel real estate transactions and consistently account for the largest share of all select-service and economy hotel sales in the United States. The organization's database currently comprises more than 100 property listings and the HBI website attracts site visitors from around the world. Founder and host of the popular Hotel Investor's Marketplace Webcast, HBI also developed the Certified Hotel Broker professional designation program. In addition to hospitality real estate advisory services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings or to become a broker or affiliate member, visit www.hbihotels.com.

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