

For Immediate Release

Contact:
Glenda Webb
Managing Director
Hotel Brokers International
(816) 505-4315



Hotel Brokers International Announces New Leadership

KANSAS CITY, Mo., March 4, 2011—Members of Hotel Brokers International (HBI), the nation’s largest brokerage organization with more than 30 offices coast to coast, today announced the organization’s newly elected 2011 board of officers and directors. Joe McCann, CHB, of Optimum Hotel Brokerage will succeed Tony DeGeorge, CHB, of Greene, Canfield, DeGeorge, Ltd. as president.

McCann, president of Philadelphia area based Optimum Hotel Brokerage is a thirty-year hotel industry veteran who has held senior management positions with Hilton and Marriott at their largest and most successful properties. During his hotel brokerage career, he has closed more than \$500 Million in hotel asset transactions. McCann also serves as a member of the board of directors of the Penn State Hotel and Restaurant Society. McCann has earned the Certified Hotel Broker with Distinction designation with Hotel Brokers International.

In accepting the chief leadership position of HBI, incoming president McCann shared his vision and goals for the organization. McCann stated, “For more than 50 years, successful lodging investors have relied on the knowledge and expertise of HBI member-brokers. At this phase of the hotel investment cycle, hotel buyers and sellers recognize how crucial timely market information and advice can be to successful lodging transaction. As the market recovers, HBI will continue to be the recognized leader in creating value in hotel transactions.”

The 2011 HBI Board officers are:



HBI Board of Directors

Front: H. Brandt Niehaus, CHB, Secretary; Tony DeGeorge, CHB, Past President; Joe McCann, CHB, HBI President; Charles Fritsch, CHB, Treasurer Back: Directors, Dick Lopez, CHB; Lee Vasche, CHB; Diana Alt; Larry Best; Errol D’Souza, CHB Not Pictured: Teague Hunter, CHB, President-Elect and Alan Brock, CHB, Director

President	Joe McCann, CHB	Optimum Hotel Brokerage, LLC
President-elect	Teague Hunter, CHB	Hunter Realty Associates, Inc.
Treasurer	Charles Fritsch, CHB	MBA Hotel Brokers
Secretary	H. Brandt Niehaus, CHB	Huff, Niehaus & Associates, Inc.
Director	Alan Brock, CHB	Brock Hotel Group
Director	Errol D'Souza, CHB	Laurel Real Estate Company
Director	Larry Best	Buffalo Hotel Realty, LLC
Director	Diana Alt	Scoggin Blue LLC
Director	Lee Vasche, CHB	Western Hotel Brokers, Inc.
Director	Dick Lopez, CHB	Lodging Property Brokers, Inc.
Past President	Tony DeGeorge, CHB	Greene, Canfield, DeGeorge, Ltd.

About Hotel Brokers International

Hotel Brokers International is the industry's leading hotel real estate sales organization. Since its founding in 1959, HBI Brokers have successfully negotiated more than 10,000 hotel transactions and most recently have been responsible for nearly 48 percent of all mid-market and economy hotel sales transacted in the United States. With a database currently comprising more than 200 property listings, the HBI website attracts more than 35,000 monthly site visitors from approximately 40 different countries. HBI is founder and host of the popular Hotel Investor's Marketplace – an informational webcast series that provides investors the latest updates on hotel listings, finance, franchise, and industry trends. HBI also developed the Certified Hotel Broker designation program which has raised the industry standards and set the benchmark for hotel brokerage professionalism. The organization also publishes *TransActions Recap*, the industry's leading source of hotel real estate sales data.

In addition to broker services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings, brokerages or to become a broker or affiliate member, HBI may be accessed online at www.hbihotels.com.