



For immediate release
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Westgor Sells Franchised Hotel in Central Wisconsin

MINNEAPOLIS, Minn. – March 10, 2010 – Westgor & Associates, Inc., charter member of Hotel Brokers International, announces the sale of the 60 unit Americas Best Value Inn located in Stevens Point, Wisconsin, to Shree Laxmi Naryam. Jeff Westgor, CHB, President of Westgor & Associates Inc., represented the seller – US Assets. Financing was an SBA 7A loan.

The hotel was originally built as a Super 8 and the new owner is considering rebranding the hotel after refurbishing the guest rooms and



common areas. This will be the second hotel in the market for the new owner who will benefit from cross marketing two brands and the economies of scale from the operational side.

Jeff Westgor, CHB, President of Westgor & Associates, Inc. is a 3rd generation broker and immediate past president of Hotel Brokers International.

Westgor & Associates, Inc. was founded in 1955 and is the oldest most successful hotel brokerage company in the North Central Midwest region. The firm was a charter member of Hotel Brokers International in 1959.

About Hotel Brokers International

Hotel Brokers International, with more than 75 hotel brokerage specialists, is the leading hotel sales organization. Celebrating more than 50 years of successful hotel real estate transactions, the organization annually accounts for the largest share of mid-market transactions in the United States. With a database currently comprising more than 150 property listings, the HBI website attracts more than 30,000 monthly site visitors from approximately 40 different countries. Founder and host of the popular Hotel Investor's Marketplace, HBI also developed the Certified Hotel Broker program and publishes *TransActions Recap*, the industry's leading source of hotel real estate sales data.

In addition to broker services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings, brokerages or to become a broker or affiliate member, HBI may be accessed online at www.hbihotels.com.